

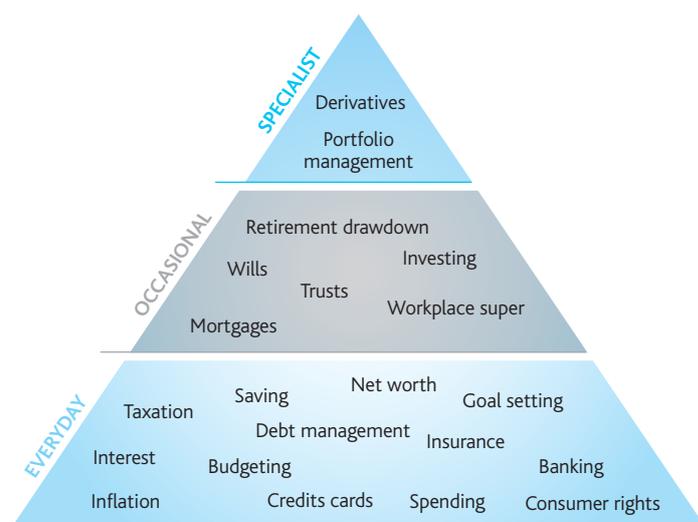
New Zealand's National Strategy for Financial Literacy

The strategy sets the direction for improving financial literacy in New Zealand.

Its focus is on developing the quality of financial education, extending its delivery, sharing what works and working together. These strategies together will help achieve the over-arching goal of a financially literate population.

Financial literacy gives people choices, helps protect them from unexpected events, fraud and scams, and enables them to have a voice as consumers and citizens. At an aggregate level, personal financial wellbeing contributes to the efficiency and prosperity of the national economy.

CONTRIBUTORS TO PERSONAL FINANCIAL WELLBEING



What is financial literacy?

Financial literacy is defined as the ability to make informed judgements and make effective decisions regarding the use and management of money.

What is financial education?

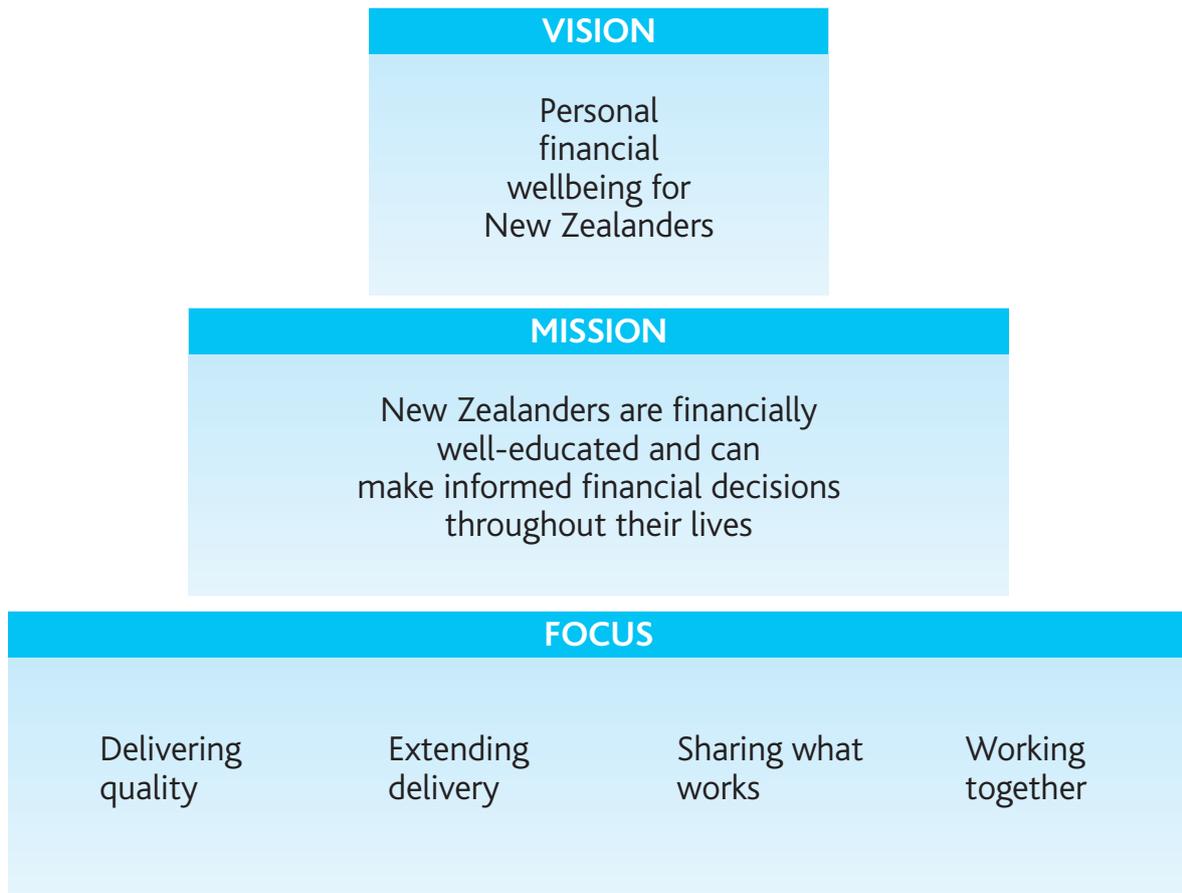
The OECD's definition of financial education is:

"Financial education is the process by which financial consumers/investors improve their understanding of financial products and concepts and, through information, instruction and/or objective advice, develop the skills and confidence to become more aware of financial risks and opportunities, to make informed choices, to know where to go for help, and to take other effective actions to improve their financial well-being."

The diagram above reflects the range of information and different levels of skill and knowledge that everyone needs to live in a modern economy.

The key guiding principles of financial education are impartiality, appropriateness for the audience, non-judgemental, accessible, timely and evidence-based.

The Strategy



Who we are

The Commission for Financial Literacy and Retirement Income is the secretariat for the strategy and hosts the website financialliteracy.org.nz which is home of the National Strategy.

The website is co-funded by three finance industry bodies – the Financial Services Council of New Zealand, the New Zealand Bankers' Association and Workplace Savings NZ.

An Advisory Group reports on progress every six months to the Minister of Finance, stakeholders and the public.

The Advisory Group membership is:

Alan Bollard, Chair (Governor, Reserve Bank)

Diana Crossan (Retirement Commissioner)

Manuka Henare (Associate Dean Māori and Pacific Development/Director Mira Szászy Research Centre, University of Auckland Business School)

Sean Hughes (Chief Executive, Financial Markets Authority)

Lesley Longstone (Chief Executive and Secretary for Education)

Kirk Hope (Chief Executive, New Zealand Bankers' Association)

Peter Neilson (Chief Executive, Financial Services Council of New Zealand)

Email: office@financialliteracy.org.nz

Phone: 04 499 7396

Website: www.financialliteracy.org.nz

financialliteracy.org.nz
BUILDING FINANCIAL CAPABILITY